

BI-PROVINCIAL

TRY-A-TRADE

CELEBRATING
10 YEARS



51 DESIGNATED TRADES IN SEVEN INDUSTRIES
AUTOMOTIVE • BUILDING • ELECTRICAL • INDUSTRIAL • METAL • PIPING • SERVICE

**WEDNESDAY,
MAY 1, 2019**

9 A.M. TO 2:30 P.M.

LLOYDMINSTER EXHIBITION GROUNDS
ALBERTA BUILDING • EVERYONE WELCOME

- See some of the trades in action
- Chat with tradespeople to discover how they started their careers
- Speak with prospective employers

www.lloydconstruction.ca



Lakeland
COLLEGE

Alberta
Government

Government
of
Saskatchewan

For more information, contact the Lloydminster Construction Association:

📞 780.875.8875 ✉️ lloydca@telusplanet.net



Lakeland
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of
Saskatchewan

Fact Sheet



Date

Wednesday, May 1, 2019

Hours

Try-A-Trade® Expo - 9 am to 2:30pm

Location

Lloyd Exhibition Grounds - AB Building
5521 – 49th Avenue, Lloydminster, SK

Move-In

Tuesday, April 30 2 pm to 5 pm
Wednesday, May 1 7 am to 8:30 am

Move-Out

Wednesday, May 1 2:45 pm to 5 pm

Why attend?

The Bi-Provincial Try-A-Trade® Career Expo brings the energy, students and platform for organizations to engage with youth. Take a proactive approach to addressing labour shortages; increase your organizations profile; promote future and current job opportunities; provide hands-on, experiential career planning in a particular trade or industry; connect your staff to perspective employees; inform educators and parents on the benefits of your trade; connect with government, industry, labour and education leaders; recognizes the value all stakeholders have in the development of Alberta and Saskatchewan's workforce

EXHIBITOR RATES AND OPTIONS

Trade Show Booth:

- 10'x10' - \$350
- 10'x20' - \$400
- 10'x30' or larger - \$500

Includes:

- Promoting for your company
- Breakfast Speaker including Breakfast
- Lunch and refreshments
- Free parking
- And more!

HOW TO BOOK A BOOTH

Simply fill in the attached form and email or fax it back to us. Book now, you won't want to miss this opportunity!

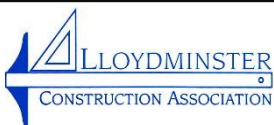
Further sponsorship information and details are available. Please contact us with any questions.

For more information on the 2019 Event:

(and Pictures of the 2018 Try a Trade Event)

http://www.lloydconstruction.ca/events/try_a_trade_career_expo.html

Lloydminster Construction Association
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Lloydminster, AB/SK
T9V 0Y8
Phone: 780-875-8875
Fax: 780-875-8874
Website: www.lloydconstruction.ca
E-mail: lloydca@telusplanet.net



Bi-Provincial
"Try-A-Trade"
Career Expo

Bi-Provincial "Try-A-Trade" Career Expo

This is your opportunity to help students experience what it takes to build the vibrant city we live in!

The Lloydminster Construction Association (LCA) is proud to present Lloydminster and area's largest hands-on, interactive expo! Opening doors to all high school students from Lloydminster and the surrounding area providing the opportunity to inform youth/teachers about your organization, products or services

Now celebrating its 10th anniversary, we will welcome thousands of students to try their hand at many of the 51 designated trades in 7 industries

ADVANTAGES OF SPONSORING

Be front and Centre to Promote Your trade to Youth!

Opportunity to reach your target market or primary audience; Face-to-face exposure with other professionals in the trades

- Successful lead generation and prospecting for new business or employees; Great media relations for your business or organization; Market presence and awareness. Lloydminster Trades giving back to community

Listed below are our three sponsorship levels; gold, silver and bronze. Any level can be sponsored in-kind or through monetary sponsorships. If you have any questions, please feel free to contact Dorothy Carson at (780) 875-8875 or by email at lloydca@telusplanet.net.

Sponsorship Levels

Gold Sponsor

As a Gold Sponsor, you will receive recognition on our: **\$1000**

- (4) 10 x 10 tables – outside aisle
- Website, www.lloydconstruction.ca
 - Weekly newsletter
- All advertising (radio, newspaper, social media)
 - All promotional materials
 - **Radio onsite interview**

Silver Sponsor

As a Silver Sponsor, you will receive recognition on our: **\$750**

- (2) 10 x 10 tables – outside aisle
- Website, www.lloydconstruction.ca
 - Weekly newsletter
 - **Radio onsite interview**
 - Newspaper ads

Bronze Sponsor

As a Bronze Sponsor, you will receive recognition on our: **\$500**

- (2) 10 x 10 tables – outside aisle
- Website, www.lloydconstruction.ca
 - Weekly newsletter
 - Exhibitor's Package

Bi-Provincial "Try-A-Trade" Career Expo

Registration Form

Wednesday, May 1st, 2019 9am to 2:30pm
Lloydminster Exhibition – Alberta Building

Please complete form and payments to:
Lloydminster Construction Association
4419-52 Ave Lloydminster AB T9V 0Y8
Telephone: 780-875-8875
Fax: 780-875-8874
Email: lloydca@telusplanet.net

CORPORATE INFORMATION

Company: _____

Contact Person: _____

Phone: _____ Email: _____

Yes, we will be an EXPO Exhibitor

Try a Trade® Career Expo Booths – *Please circle one*

10' x 10' - \$350 plus gst

10' x 20' - \$400 plus gst

10' x 30' or larger - \$500 plus gst

Of Represents Attending: _____ Special Booth Requirements: _____

Yes, we will be an EXPO Sponsor!

Gold \$1000.00 _____ includes table

Silver \$750.00 _____ includes table

Bronze \$500.00 _____ includes table

Door Prize \$100.00 _____ plus table

Exhibitor's Information Package to follow

All booths include:

- 8' High or 4' High Back wall Drapery
- 4' High Sidewall Drapery
- 1- 8' Skirted Table
- 2- Folding Chairs
- 1- 800 Watt Electrical Outlet

Refreshments served include:

- All Day** (coffee, juice, and muffins / cookies)
- Soup & Sandwich** (assorted cold cuts and sandwich toppings, cold pickle bar, beverages and dessert)

Questions? Contact Dorothy Carson at the Lloydminster Construction Association
Phone: 780-875-8875 Fax: 780-875-8874 or Email: lloydca@telusplanet.net

Bi-Provincial
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Career Expo