

9th Annual Bi-Provincial  
**Try-A-Trade**

Wednesday, May 2, 2018  
9 a.m. to 2:30 p.m.



**Lloydminster Exhibition Grounds  
Alberta Building  
Everyone welcome**

**51 designated trades in 7 industries:**

**Automotive • Building • Electrical • Industrial • Metal • Piping • Service**

- See some of the trades in action
- Try some for yourself
- Chat with tradespeople to discover how they started their careers
- Great opportunity to speak with prospective employers

For more information contact the Lloydminster Construction Association  
Phone: 780.875.8875 • Email: [lloydca@telusplanet.net](mailto:lloydca@telusplanet.net)



**Lakeland**  
COLLEGE

Alberta Government



[lloydconstruction.ca](http://lloydconstruction.ca)

# Fact Sheet

## Bi-Provincial “Try-A-Trade” Career Expo

### EXHIBITOR RATES AND OPTIONS

Trade Show Booth:

10'x10' - \$300

10'x20' - \$350

10'x30' or larger - \$400

Includes:

- Free advertising for your company
- Free luncheon and refreshments
- Free parking
- And more!

### HOW TO BOOK A BOOTH

Simply fill in the attached form and email or fax it back to us. Book now, you won't want to miss this opportunity!

Further sponsorship information and details are available. Please contact us with any questions.

**MORE INFORMATION AND 2017 TRY A TRADE®**

**PICTURES AT [www.lloydconstruction.ca](http://www.lloydconstruction.ca)**

### Date

Wednesday, May 2, 2018

### Hours

Try-A-Trade® Expo - 9 am to 2:30pm

### Location

Lloyd Exhibition Grounds - AB Bldg.  
5521 – 49<sup>th</sup> Avenue, Lloydminster, SK

### Move-In

Tuesday, May 1 2 pm to 6 pm

Wednesday, May 2 6 am to 7:30 am

### Move-Out

Wednesday, May 2 2:45 pm to 5 pm

### Why attend?

The Bi-Provincial Try-A-Trade® Career Expo brings the energy, students and platform for organizations to engage with youth. Take a proactive approach to addressing labour shortages; increase your organizations profile; promote future and current job opportunities; provide hands-on, experiential career planning in a particular trade or industry; connect your staff to perspective employees; inform educators and parents on the benefits of your trade; connect with government, industry, labour and education leaders; recognizes the value all stakeholders have in the development of Alberta's workforce

Lloydminster Construction Association

4419 52<sup>nd</sup> Avenue

Lloydminster, AB/SK

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Phone: 780-875-8875

Fax: 780-875-8874

Website: [www.lloydconstruction.ca](http://www.lloydconstruction.ca)

E-mail: [lloydca@telusplanet.net](mailto:lloydca@telusplanet.net)

Thank you to our following Platinum sponsors!



**Bi-Provincial  
“Try-A-Trade”  
Career Expo**

# Bi-Provincial “Try-A-Trade” Career Expo

## The Benefits of Sponsoring the Bi-Provincial Try-A-Trade® Career Expo

### REASONS TO SPONSOR

Sponsorship at the Bi-Provincial Try-A-Trade® Career Expo delivers increased exposure of your company or organization to a target market of students ages 15+ and the general public interested in the trades. You are given the chance to help shape our youth’s future as there is an anticipated demand for over 38,000 workers by 2019, due to retirements. Our 2017 Expo had 100 booths and over 1600 students, so help make this year bigger and better!

### ADVANTAGES OF SPONSORING

Promote your trade to our Youth

Opportunity to reach your target market or primary audience

Face-to-face exposure with other professionals in the trades

Successful lead generation and prospecting for new business or employees

Great media relations for your business or organization

- Market presence and awareness

Opportunity to inform participants about your organization, products or services

Listed below are our three sponsorship levels; gold, silver and bronze. Any level can be sponsored in-kind or through monetary sponsorships. If you have any questions, please feel free to contact Dorothy Carson at (780) 875-8875 or by email at [lloydca@telusplanet.net](mailto:lloydca@telusplanet.net).

### Sponsorship Levels

#### Gold Sponsor

As a Gold Sponsor, you will receive recognition on our:

**\$1000**

- (2) 10 x 10 tables
- Website, [www.lloydconstruction.ca](http://www.lloydconstruction.ca)
  - Weekly newsletter
  - Poster
- All advertising (radio, newspaper, social media)
  - All promotional materials
  - Exhibitor’s Package

#### Silver Sponsor

As a Silver Sponsor, you will receive recognition on our:

**\$750**

- (2) 10 x 10 tables
- Website, [www.lloydconstruction.ca](http://www.lloydconstruction.ca)
  - Weekly newsletter
  - Newspaper ads
- Exhibitor’s Package

#### Bronze Sponsor

As a Bronze Sponsor, you will receive recognition on our:

**\$500**

- (1) 10 x 10 tables
- Website, [www.lloydconstruction.ca](http://www.lloydconstruction.ca)
  - Weekly newsletter
- Exhibitor’s Package

**Bi-Provincial  
“Try-A-Trade”  
Career Expo**

Please complete form and payments to:  
Lloydminster Construction Association  
4419-52 Ave Lloydminster AB T9V 0Y8  
Telephone: 780-875-8875  
Fax: 780-875-8874  
Email:lloydca@telusplanet.net

Registration Form  
Wednesday, May 2<sup>nd</sup>, 2018 9am to 2:30pm  
Lloydminster Exhibition – Alberta Building

**CORPORATE INFORMATION**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes, we will be an EXPO Exhibitor**

Try a Trade® Career Expo Booths – *Please circle one*

10' x 10' - \$300 plus gst

10' x 20' - \$350 plus gst

10' x 30' or larger - \$400 plus gst

# Of Represents Attending: \_\_\_\_\_ Special Booth Requirements: \_\_\_\_\_

**Exhibitor's Information Package to follow**

**All booths include:**

- 8' High or 4' High Back wall Drapery
- 4' High Sidewall Drapery
- 1- 8' Skirted Table
- 2- Folding Chairs
- 1- 800 Watt Electrical Outlet
- 2- 150 Watt Floodlights

**Refreshments served include:**

- All Day** (coffee, juice, and muffins / cookies)
- Soup & Sandwich** (assorted cold cuts and sandwich toppings, cold pickle bar, beverages and dessert)

**Yes, we will be an EXPO Sponsor!**

Gold \$1000.00 \_\_\_\_\_ includes table

Silver \$750.00 \_\_\_\_\_ includes table

Bronze \$500.00 \_\_\_\_\_ includes table

Door Prize \$100.00 \_\_\_\_\_ plus table

Questions? Contact Dorothy Carson at the Lloydminster Construction Association  
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